

FOR IMMEDIATE RELEASE

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Did you ever write a term report in school? Do you remember what it was like going to the library searching encyclopedias and not finding all the information that you wanted?

To assist students worldwide who desire to prepare a top graded report on countries such as Latvia for their class projects, Riga based *Patricia LTD* Tourist Office has launched a special Internet site especially for the students.

The Internet is a wonderful source of information; but finding the relevant details may be easier said than done. So that the student may spend their time researching and writing, *Patricia LTD* has checked numerous sources and assembled the best and most concise links available about Latvia all on one website.

<http://www.latviatourism.com/education/>

All the student has to do is locate the information that they desire and write their report. With better information available faster, there is potential for the student to learn more from the experience. Since the research is easier, there is also a potential that more students will choose Latvia as their country of choice for their report subject.

To assist making the report even more colorful, a digital on-line photo album (easy copy and paste capability) along with links to the Latvian National anthem, a short introduction video "Welcome to my Country - Latvia" is also available for the student to access and potential share with the class using today's technology.

Latvia one of the largest and most financially advanced Baltic countries gained their independence from the Soviet system in the early 1990's. The Latvian tourism industry desires to develop more worldwide exposure and to attract many more visitors and business opportunities.

This website is just one of many projects either planned or being developed by *Patricia LTD*, a private tourist office since 1992.

Mike Johnson, *Patricia LTD*'s General Manager joined the company in 2000 after a 18 year career with Hewlett-Packard Company in Palo Alto, California. Mr. Johnson, an American, is coaching *Patricia LTD*'s Latvian staff in applying Deming management principles and creativity to the development of tourism, customer service and finding new ways to involve the public and assist the students too.

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<http://www.rigalatvia.net> & <http://www.latviatravel.com>